



# FEATURES 2017

## JANUARY

- FIT Show Preview
- Solid Roof Expert (educating builders and contractors about the dangers of clad overs and taking a look at the latest products)
- Architectural Hardware & Ironmongery

## FEBRUARY

- FIT Show Preview
- Ecobuild Preview
- Social Housing (Your chance to showcase your products and projects to social landlords, housing associations, contractors and architects, within this sector)

## MARCH

- FIT Show Preview
- Modern Methods of Construction (MMC) - Do your products meet with MMC? We take a look at pre-fabrication; offsite assembly and supply chain specifications, as well as showcasing relevant product ranges.
- Hardware & Security in the Home

## APRIL

- FIT Show Preview
- Ecobuild Review
- Architectural Glazing, Curtain Walling and Façades

## MAY

- FIT Show Preview
- Cladding Products - internal and external
- Doors (composites, residential, bi-fold & patios)

## JUNE

- FIT Show Preview
- Solid Roof Expert (educating builders and contractors about the dangers of clad overs and taking a look at the latest products)
- Glass - for domestic and commercial applications

## JULY

- FIT Show Review
- Hardware & Security in the Home
- Doors (composites, residential, bi-fold & patios)

## SEPTEMBER

- Solid Roof Expert (educating builders and contractors about the dangers of clad overs and taking a look at the latest products)
- Glass - for domestic and commercial applications
- The Build Show Preview
- Fire Door Safety (Fire Door Safety Week: 25th Sept - 1st Oct 2017)

## NOVEMBER

- Social Housing (Your chance to showcase your products and projects to social landlords, housing associations, contractors and architects, within this sector)
- Flood Resistant Windows & Doors
- G17 The Winners!
- Annual Product Review Special

## WHO DO WE GO TO?

EMAIL DISTRIBUTION:

**50,000**

**Architects & Specifiers: 34%**

**We mail to 17,000**

- Tenders & Planning Approvals
- Construction & Building Projects
- Social Housing
- Public Sector
- Retail Developments

**All Material Window, Doors &**

**Conservatory Fabricators & Installers: 28%**

**We mail to 14,000**

- All Material Window, Door & Conservatory

**Builders & Contractors: 26%**

**We mail to 13,000**

- New Build (Commercial & Residential Developments)
- Extensions
- Renovation & Refurbs

**Major Building Companies: 9%**

**We mail to 4,500**

- House Builders
- Property Developers
- Major Property Maintenance

**Other: 3%**



## REGULAR FEATURES:

- It's All About You! Exclusive industry interviews
- Buyers Guide
- Website Directory
- Product News
- Industry News

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